



My WHO *My audience,
Who do I most
want to serve?*

Put yourself in the future – Visualize your audience fully engaged and LOVING what you have created

Why?

*What will
they get ?
What impact
do I want?*

What are they saying? experiencing?

*Put yourself in the future – you are having
the impact you wanted and your audience LOVES what you
have created.....*

My Intention is

What are you feeling?